

Sri Padmavathi Women's Degree &
PG College, TTD, Tirupati

Accredited with NAAC A+ Grade

Institution Innovation Cell &
Internal Quality Assurance Cell

Jointly organizing seminar on

Intellectual Property Rights

On December 21, 2024

10:00AM to 4:00PM

Venue: 103, e-Learning Seminar Hall

*All the faculty and students are requested
to register on or before 21st December*

Patron: Dr. T. Narayanamma, *Principal*

Convenor: Dr. K. Umarani, *IIC Coordinator*

Organizing Secretary: Dr. C. Bhuvaneswari Devi,
IQAC Coordinator



**SRI PADMAVATHI WOMENS DEGREE & PG COLLEGE
TTD (AUTONOMOUS), TIRUPATI**



Seminar Report on Intellectual Property Rights

Date: 21-12-2024

Venue: 103 e-Seminar Hall

A seminar on **Intellectual Property Rights (IPR)** was organized at Sri Padmavathi Women's Degree & PG College (Autonomous), Tirupati, on 21st December 2024. The seminar aimed to create awareness among faculty and students about the significance of intellectual property rights. The event was a collaborative effort by the Institution Innovation Cell and Internal Quality Assurance Cell (IQAC) of the college.

Mr. Prabesh, an expert in higher education quality standards from PS Quality Certifications and ISDE Academy, Chennai, was the resource person for the seminar. Dr. Bhuvaneswari, IQAC Coordinator, welcomed the guests, followed by an address by the Vice Principal, Dr. G. Bhadramani. Dr. K. Umarani introduced the resource person and highlighted the importance of the seminar.

Highlights of the Seminar

Mr. Prabesh delivered an engaging session on the fundamentals and significance of IPR, covering various key aspects:

1. Introduction to Intellectual Property Rights (IPR)

- **Definition:** Intellectual property refers to intangible creations of the human intellect, encompassing copyrights, patents, trademarks, trade secrets, and more.
- **Purpose:** Encouraging innovation and ensuring creators are recognized and rewarded for their contributions.

2. Categories of Intellectual Property Rights

- **Copyrights:** Legal rights granted to creators of literary, artistic, and musical works.
 - **Performer's Rights:** Protection for live performances (valid for 50 years).

- Rights of Broadcasting Organizations: Protection for rebroadcasting and public communication of broadcasts (valid for 25 years).
- **Patents:** Exclusive rights for inventions, valid for 20 years.
- **Industrial Design:** Protection for the ornamental/aesthetic aspects of products.
- **Trademarks:** Distinctive signs identifying goods or services of a specific origin.
- **Geographical Indications:** Identifiers for goods based on geographical origin, quality, or reputation.
- **Layout Design:** Protection for semiconductor IC layouts.
- **Trade Secrets:** Confidential information like formulas, processes, and strategies that provide a competitive advantage.

3. Protection of Plant Varieties and Farmers' Rights

- Overview of the Protection of Plant Variety and Farmers' Rights Act, 2001.
- Importance of safeguarding the rights of farmers and plant breeders to promote agricultural innovation.

Impact of the Seminar

The seminar witnessed enthusiastic participation from faculty and students. It provided insights into how IPR can safeguard original ideas and foster innovation. The audience gained a deeper understanding of the rights and responsibilities associated with intellectual property.

Students particularly benefited by learning:

- The importance of respecting intellectual property to prevent idea theft.
- How IPR encourages the creation of new ideas for societal development.
- The value of patenting small yet impactful innovations for the betterment of all.

Conclusion

The seminar concluded with a vote of thanks by Dr. K. Umarani, who appreciated the resource person's insightful session and the active participation of the attendees. The event successfully inspired students to think creatively, innovate, and protect their ideas for societal progress.



